

ELENA VAUGHAN

GRAPHIC DESIGNER | UX DESIGNER



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EDUCATION

**California Polytechnic State University,
San Luis Obispo**

B.F.A. Art and Design
Concentration in Graphic Design
Graduating Magna Cum Laude in June 2026

**CEA CAPA Education Abroad, Santa Reparata
International School of Art • Fall 2024**

Joint Study Abroad program in Florence, Italy,
immersed in Italian culture, language, and art

WORK EXPERIENCE

Editorial Designer • June 2025–Present
Cal Poly Mustang News

Designing engaging, accessible editorial
layouts and original visuals, collaborating with
cross-functional teams to enhance storytelling
and deliver impactful, published media

Graphic Designer • Sept 2023–Present
Saratoga High School Drama

Designing posters, programs, and promotional
assets for seasonal theatrical productions

Deli Associate • Feb 2026–Present
High Street Deli, San Luis Obispo

Delivering standout customer service at SLO's
finest deli, maintaining stock and cleanliness

Resident DJ • Sept 2024–Dec 2024
Green Street Bar, Florence, Italy

Residency performing weekly sets at a
local bar, collaborating with other DJs and
engaging international audiences

EXHIBITIONS

Juried Student Art Exhibition • 2024 & 2026
Cal Poly University Art Gallery

Outstanding graphic design work selected to
be displayed in a juried gallery showing

TECHNICAL ABILITIES

- **Adobe Illustrator** – design, illustration, layout
- **Photoshop** – photo editing, color correction, collage
- **InDesign** – editorial & text layout, digital publishing
- **Figma** – UX design, prototyping, wireframing
- **After Effects** – basic motion graphics
- **HTML & CSS** – basic front-end development
- **Javascript** – generating dynamic art & patterns

DESIGN SKILLS

- UX & product design (mobile & desktop)
- Wireframing, prototyping & user testing
- Brand identity & business systems
- Editorial layouts & interactive bookmaking
- Event, advertising & promotional design
- Digital illustration & original graphics

LEADERSHIP & INVOLVEMENT

DeepCuts • Jan 2026–Present
San Luis Obispo, CA

A platform built to showcase the local electronic and
house music culture of San Luis Obispo, in which I DJ
local gigs, video sets, and assist in the marketing and
promotion of events

KCPR Club 91 • Jan 2025–Present
San Luis Obispo, CA

An event production company and weekly radio show
hosted by KCPR, the Cal Poly radio station, in which I DJ
paid gigs at local events and for other KCPR media

CEA CAPA Alumni Ambassador • Jan 2025–May 2025
San Luis Obispo, CA

Increase awareness of education abroad and support
students who are preparing to study or intern abroad

Interests/Hobbies

DJing, music production, surfing, backpacking, travel