

ELENA VAUGHAN

GRAPHIC DESIGNER | UX DESIGNER



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EDUCATION

**California Polytechnic State University,
San Luis Obispo**

B.F.A. Art and Design
Concentration in Graphic Design
Expected Graduation in June 2026

CEA CAPA Education Abroad • Fall 2024

Study Abroad program in Florence, Italy,
conjoined with Santa Reparata International
School of Art

WORK EXPERIENCE

Editorial Designer • Jun 2025–Present
Cal Poly Mustang News

Designing engaging, accessible editorial layouts and original visuals by collaborating with cross-functional teams to enhance storytelling and deliver impactful, published media

Graphic Designer • Sept 2023–Present
Saratoga High School Drama

Designing posters, programs, and promotional assets for seasonal theatrical productions

Resident DJ • Sept 2024–Dec 2024
Green Street Bar, Florence, Italy

Residency performing weekly sets at a local bar, collaborating with other DJs and engaging international audiences

Deli Associate • Feb 2026–Present
High Street Deli, San Luis Obispo

Delivering standout customer service at SLO's finest deli, maintaining stock and cleanliness

Nanny • April 2024–December 2025
San Luis Obispo, California

Part-time nanny for an elementary-aged boy

Recreational Gymnastics Coach • 2021–2024
Los Gatos Elite Gymnastics

Coached youth gymnasts, prioritizing safety, skill development, and positive reinforcement

TECHNICAL ABILITIES

- **Adobe Illustrator** – design, illustration, layout
- **Photoshop** – photo editing, color correction, collage
- **InDesign** – editorial & text layout, digital publishing
- **Figma** – UX design, prototyping, wireframing
- **After Effects** – basic motion graphics
- **HTML & CSS** – basic front-end development

DESIGN SKILLS

- UX & product design (mobile & desktop)
- Wireframing, prototyping & user testing
- Brand identity & business systems
- Editorial layouts & interactive bookmaking
- Event, advertising & promotional design
- Digital illustration & original graphics

HONORS & EXHIBITIONS

Exhibition, The Student Art Exhibition (Juried)
Cal Poly University Art Gallery, 2024

Handmade collage exhibited in the show to be viewed by the public

LEADERSHIP & INVOLVEMENT

CEA CAPA Alumni Ambassador • Jan 2025–May 2025
San Luis Obispo, CA

Increase awareness of education abroad and support students who are preparing to study or intern abroad

KCPR Club 91 • Jan 2025–Present
San Luis Obispo, CA

An event production company and weekly radio show hosted by KCPR, the Cal Poly radio station, in which I DJ paid gigs at local events and for other KCPR media

Interests/Hobbies

DJing, surfing, backpacking, cooking, travel